



Barbara Heidenreich - Credentials

In 1982 Barbara Heidenreich secured her first job working with animals in a veterinary hospital. After exploring different animal related jobs and receiving her degree in Zoology from the University of California at Davis in 1990, Barbara started her career as an animal trainer in a zoological park. She has been a professional trainer ever since.

Barbara provides consulting services to zoos, nature centers and other animal facilities. She lectures regularly to the veterinary community and is an adjunct clinical instructor at Texas A & M University, Veterinary Medicine and Biological Sciences. Barbara is a former president of the International Association of Avian Trainers and Educators and served on the Board of Directors from 1997-2009. She has provided her expertise to support conservation projects, The Borneo Orangutan Survival Foundation, Sunbear Outreach, The Kakapo Recovery Program and the Bird Endowment. In her career she has trained animals, trained staff, lectured and/or presented shows at over 80 facilities around the world.

Barbara has been a featured speaker on animal training in over twenty five countries and has been published in nine languages. Barbara teaches learning principles as described by the science of behavior analysis. She is also passionate about teaching excellent animal training practical application skills. Barbara is thrilled to have had the opportunity to train thousands of animals, from rabbits to rhinos. This hands-on practice with so many different individual animals has been invaluable to helping her provide caregivers the tools they need to solve behavior problems and have a great relationship with the animals in their lives based on trust. Her goal is to leave behind a legacy of kindness to animals by sharing her expertise.

Appearances, Employment, Consulting

Zoological Parks

Disney's Animal Kingdom
Dallas World Aquarium
Dallas Zoo
Dallas World Aquarium
Santa Barbara Zoo
El Paso Zoo
Brookfield Zoo
Caldwell Zoo
Curacao Zoo
John Ball Zoo
Staten Island Zoo
Disney's Discovery Island
Marine World Africa USA
Toledo Zoological Gardens
Tautphaus Park Zoo
Gulf Park Marine World
Perth Zoo, Australia
Oregon Zoo

San Juan de Aragon, Mexico
Ocean Park in Hong Kong
Umgeni River Bird Park in South Africa
Africam Safari in Puebla Mexico
Vallarta Adventures in Mexico
Xcaret in Mexico
Wellington Zoo in New Zealand
London Zoo, United Kingdom
Copenhagen Zoo, Denmark
Texas Disposal Systems Exotic Ranch
Austin Zoo
Walsrode Bird Park in Germany
Jacksonville Zoo and Gardens
Helsinki Zoo, Finland
Kalingingrad Zoo, Russia
Breeding Center for Endangered Arabian
Wildlife UAE

Auckland Zoo, New Zealand
Mill Mountain Zoo
Dublin Zoo, Ireland
Zoo Heidelberg, Germany
Zoo Leon, Mexico
Taman Safari, Indonesia
Zoo Karlsruhe, Germany
Poznan Zoo, Poland
Furuviksparken, Sweden
Frank Buck Zoo
Omaha's Henry Doorly Zoo
Fota Wildlife Park, Ireland
San Antonio Zoo
Cameron Park Zoo
Gladys Porter Zoo
Chulpultapec, Mexico
TGR Exotics
Santa Ana Zoo



Appearances, Employment, Consulting

Adjunct Instructor

Texas A&M University Veterinary Medical School

Veterinary Teaching Hospitals and Universities

University of North Texas - Denton Psychology
Dept. O.R.C.A.

University of North Carolina Veterinary Medicine at
Raleigh Durham

University of California at Davis School of
Veterinary Medicine

Texas A&M University Veterinary Medical School

Cornell University Veterinary Medical School

University of Vienna, Austria

University of Tennessee College of Veterinary
Medicine

Shuttleworth College Bedfordshire, England, UK

Hadlow College, Hadlow, England, UK

Baylor University

Animal Education Centers

Earth Rangers in Canada

Kaytee Learning Center

Hoo Haven

Science Center of Western Virginia

Sanctuaries/Rescues

Tucson Avian Rescue and Adoption Foundation

Parrots and People

The Gabriel Foundation

Best Friends Sanctuary Garden

Phoenix Landing Helping Parrots

Parrots First

Mickaboo Companion Parrot Rescue

Parrot University

Cockatoo Downs

National Parrot Rescue and Preservation
Foundation

Primarily Primates

Conservation Projects

The Kakapo Recovery Program

The Bird Endowment

Borneo Orangutan Survival Foundation

Sunbear Outreach

Resorts & Leisure Destinations

Horseshoe Bay Resort

State Fair of Texas

Other

US Department of Agriculture

Parrot Society of the United Kingdom

Education

Bachelor's of Science in Zoology from the University of California at Davis

Affiliations

European Association of Zoos and Aquariums (EAZA)

-Animal Training Working Group: Advisor

-Parrot Taxon Advisory Group: Advisor

International Association of Avian Trainers and Educators (IAATE)

- Former president and member of the board of director's from 1997 to 2009

The Animal Behavior Management Association (ABMA)

- Charter member

Zoological Association of America (ZAA)

American Association of Zookeepers (AAZK)

Elephant Managers Association (EMA)

Fear Free Veterinary Exam Advisory Group

-Co-author avian certification program

American Federation of Aviculture (AFA)



DVDs, Books, Magazine, Articles and Webinars Produced by Barbara Heidenreich

DVDs

Parrot Behavior and Training
 Training Your Parrot for the Veterinary Exam
 Understanding Parrot Body Language
 Get Your Bird Back
 The Basics of Parrot Training: A Live Workshop
 Train Your Parrot to Talk
 Bunny Training 101
 Guinea Pig Training 101

Magazine

Good Bird Magazine (for 7 years)

Published Magazine Articles

BUST Magazine –USA
 USA Today's Pet Guide – USA
 Bird Talk Magazine - USA
 Birds USA – USA
 Rabbits USA - USA
 Pet Age Magazine - USA
 Good Bird Magazine - USA
 The International Association of Avian Trainers and Educators Flyer - USA
 Urban Animal - Australia
 BirdKeeper - Australia
 Parrot News - Australia
 Parrots Magazine - United Kingdom
 World Parrot Trust Psittascene – United Kingdom
 Kaijutan - Finland
 Companion Bird - Japan
 Woliera - Poland
 Papegaaien -The Netherlands

Books

Good Bird! A Guide to Solving Behavior Problems in Companion Parrots Book
 The Parrot Problem Solver Book
 Guest Editor and Chapter Author: Veterinary Clinics of North America Exotic Animal Practice 2012
 Chapter Author: Veterinary Clinics of North America: Exotic Animal Practice 2014

Webinars for Companion Animal Caregivers

Addressing Screaming for Attention in Companion Parrots
 Train Your Parrot to Step Up
 Solutions for Biting and Aggressive Behavior in Companion Parrots
 Fixing Fear Responses and Building Trust with Companion Parrots
 Solutions for Parrot Behavior Problems Related to Hormones
 How to Train Your Parrot
 Flight Training for Companion Parrots
 Training Rescued and/or Re-Homed Parrots
 Fear Free Veterinary Care for Companion Parrots

Webinars for Professionals

Creating Motivation and Identifying Reinforcers
 Advanced Concepts in Animal Training and their Practical Application
 An Introduction to Animal Training for Zoo Professionals
 See www.AnimalTrainingFundamentals.com for full library of resources for professionals



Awards

2019 "Impact Award for Sharing the Knowledge"

For the presentation Training Animals for Euthanasia. Animal Behavior Management Alliance Conference.

2017 "Excellence in Journalism Award"

For the article Weight Management in Animal Training. Pitfalls, Ethical Considerations and Alternative Options. American Association of Zookeepers Forum.

2010 "Behavior of the Year Award"

For consulting work on training an exhibit harpy eagle to accept the application of anklets and jesses without restraint.

2009 "Behavior of the Year Award"

For consulting work on training king vultures in a breeding situation for husbandry and medical behaviors.

2004 "High Flyer Award"

Best conference presentation International Association of Avian Trainers and Educators.

2003 "Behavior of the Year Award"

For training a macaw to voluntarily participate in nebulization.

Websites:

Online Learning for Zoo Professionals: www.AnimalTrainingFundamentals.com

Companion Animals: www.BarbarasFFAT.com

Parrot Training: www.GoodBirdInc.com

Rabbit Training: www.BunnyTraining.com

Contact:

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